

Moving Pictures

How Photojournalists are Adapting
in a Digital World

Visual Journalism Right Now is Like
the Wild, Wild West

◆ There are no standards

◆ There are no set ethics

◆ There is no law enforcement

♦ It's every photojournalist for themselves

So What are the Challenges
for Photojournalists?

- ◆ Citizen Journalists. Now everyone has a digital camera or a camera phone and they think that they can all shoot an adequate photo

- ◆ Reporters are now being given cameras and video cameras to take with them on assignments

- ◆ Currently there is a lack of good training, knowledge and ethics standards

- ◆ Photojournalists are being pressured to not only take still photos and capture audio, but also to carry video equipment and learn how to edit video, which is much more time-consuming than editing photos

- ♦ *Most newspaper staffs and budgets are being reduced*

- ◆ Now photojournalists must compete with TV stations, radio stations and even their own websites for work or control of their own work

So How Do Photojournalists
Remain Competitive?

- ♦ Trying to keep on top of the new technology even if that means paying for their own equipment or training classes

- ◆ Remembering what makes a good photo. There is a world of difference between a photo from a point-and-shoot camera and a carefully composed, storytelling photo with good lighting

- ◆ Storytelling is king. By remembering what photojournalists do best and using their visual reporting skills they can keep ahead of the game

- ♦ By keeping on the lookout for good visual stories. Reporting, access and contacts are still key to good stories

- ♦ By maintaining good photography skills. A picture still speaks a thousand words. A great picture tells even more

What *Makes* a Good Visual
Story?

- ◆ Personal stories, where a person is willing to let journalists into their lives and share their point of view

◆ Emotional stories with a heart

- ◆ Impact stories, where you can show cause and effect

- ◆ Light and fun stories with a sense of whimsy and humor that show us all humans are connected

Audio Slideshows or Video?
(or Both?)

- ♦ At this stage, it's all about instinct. Sometimes you capture audio and you wish it was video. You have to make a conscious choice

- ♦ Time. Video is much more time-consuming. If you have time, do video, but be picky about what you do in video. Not all stories warrant video and bad video is bad video

- ♦ Don't try to learn it all at once. Pace yourself. Start with audio slideshows and get good at it. Add video skills later



Midland Daily News (Texas)



The Washington Post: Brothers in Battle



The Washington Post: Black Men



Rocky Mountain News

AIDS
ORPHANS



LEFT ALONE

HOUSES OF HOPE

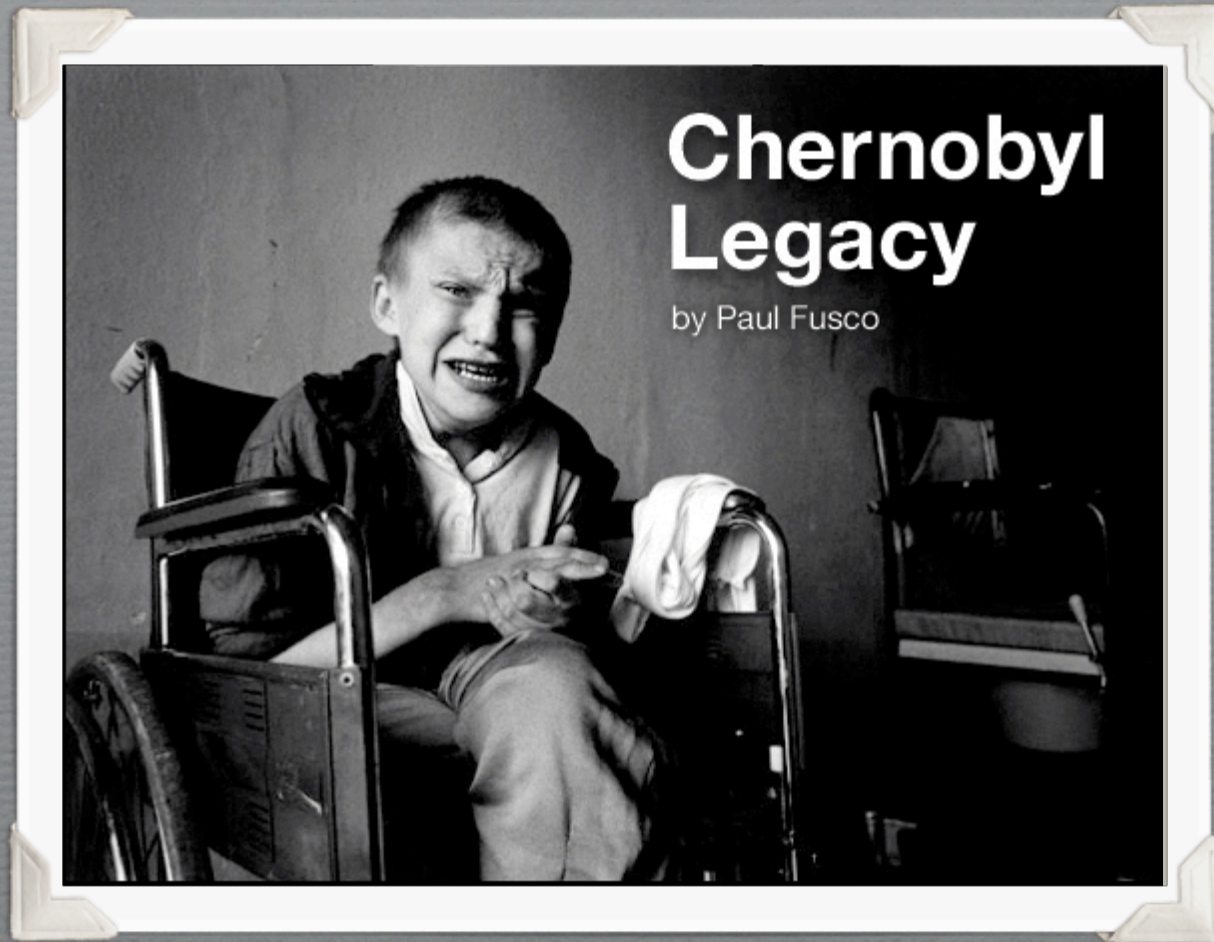
A FUTURE WITH HIV

A FLORIDA STORY

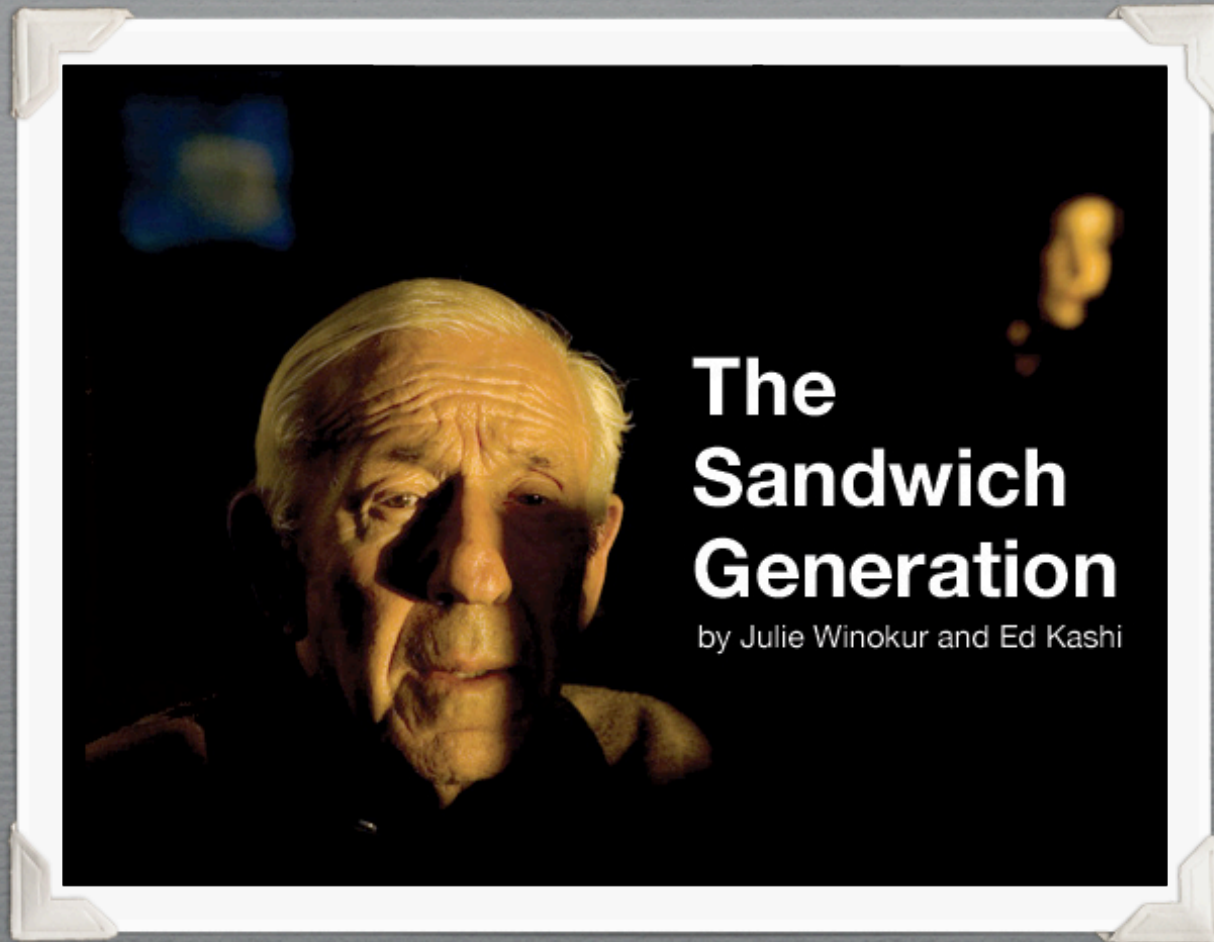
South Florida Sun-Sentinel



The New York Times



Media Storm



Media Storm



Media Storm



Media Storm

Resources:

<http://www.soundslides.com>

<http://www.mediastorm.org>

<http://washingtonpost.com/wp-srv/metro/interactives/blackmen/blackmen.html>

<http://washingtonpost.com/wp-dyn/content/photo/?hpid=mmindex>

<http://www.nytimes.com/pages/multimedia/index.html>

<http://denver.rockymountainnews.com/news/finalSalute/>

<http://www.sun-sentinel2.com/graphics/AIDSOorphans/>

<http://home.ourmidland.com/multiMedia/soundslides/>

Thank You

For Questions or Copies of this Presentation: maria@averion.com
011 740.541.1448