**Maria Averion**

Designer, Photo Editor, Web Designer & Developer, Multimedia Editor

2783 Martin Rd., 320, Dublin, OH 43017, [maria@averion.com](mailto:maria@averion.com), www.averion.net, 740.818.9772, linkedin.com/maverion

**Skills**

HTML, CSS, PHP, JQuery, JavaScript, UNIX, WordPress, Web Design & Development, Content Management, Photo Editing, Project Management, Print Design, Art Direction, Illustration, Social Media Marketing, Branding, UX Design, Copy Editing, Grammar, Writing & Blogging, Headline Writing, Front-end & Back-end Design, Internet & Photo Research, Computer Networking, Domain & Site Administration, Email Marketing, HTML Email Design, Audio & Video Editing, Multimedia, Infographics, DVD Authoring, Teaching, Public Speaking, Writing Documentation

**Software**

WordPress, Drupal, BigTree, Adobe Creative Suite, Adobe PhotoShop, Adobe InDesign, Adobe Illustrator, Adobe DreamWeaver, Adobe Acrobat/Distiller, Adobe Bridge, Adobe Premiere, TextMate, Final Cut Pro, DVD Studio Pro, MS Office, MS Word, MS Excel, MS PowerPoint, MS Outlook, Mac OSX, Windows, Transmit, FileZilla, Fetch, iMovie, iPhoto, iTunes, iDVD, Pages, Numbers, Keynote, Lotus Notes, iView, LightRoom, EverNote, Dropbox

**Experience**

**Averion Web Design, Owner & Operator**

Columbus, OH & Telecommute – Manage, design and/or develop web sites for small clients, using HTML/CSS, PHP, JavaScript, JQuery and WordPress. Sometimes includes host/domain setup and administration, SEO, security, virus protection, social media integration and HTML email design.

**Contractor, Design, Email Marketing, Web Design/Development**

**The Wasserstrom Company, On-Site E-Commerce Production Design (Feb.-April 2016)**

Columbus, OH – (2-month contract) Designed and managed bi-weekly E-mail campaigns, as well as created the homepage heroes, skyscrapers and other banners for the website as needed. Job involved training the next person coming in, so writing documentation and training was also involved. Used Brackets to code the HTML and then transferred it over to ExactTarget.

**Ohio Wesleyan University, On-Site Web Consultant (Aug.-Nov. 2015)**

Delaware, OH – (3-month contract) Assisted the University Communications Department to plan and implement final website redesign (http://www.owu.edu). Redesign contracted with Fastspot.com, using BigTree.com, proprietary content management system. Coded HTML inside of BigTree CMS.

**Microsoft Corporation, Remote Trends Photo Editor (Jan.-Aug. 2015)**

Columbus, OH – (1-year contract, Aquent) Media Acquisitions Department. Manage, select and edit images for the Trends Bar along the bottom of Bing.com and completed misc. photo requests.

**Restaurant Equippers, On-Site Web Content/Email Marketing (Oct. 2014-Jan 2015)**

Columbus, OH – (3-month contract) Design, set up and manage weekly HTML e-mail marketing campaign. Take in-house-provided PSDs and slice them up to transfer and code for Emma E-Mail Marketing tool (http://www.myemma.com) for scheduling and management. Coded up HTML in Notepad.

**The Columbus Dispatch, On-Site Page Designer/Artist (Dec. 2012-Jan. 2014)**

Columbus, OH – NewsArt Department – (1.5-year contract) Manage and design news and features pages on deadline for daily metropolitan newspaper, including section fronts and all inside pages.

**Baesman Marketing, On-Site Email Marketing Specialist/Designer (Aug. 2012-Nov. 2013)**

Columbus, OH – (3-month contract) Design, set up and manage weekly ‘Lucky Brand Jeans’ HTML email marketing campaign. Take client-provided PSDs and slice them up to transfer and code for Exact Target (http://www.exacttarget.com) Email Marketing tool for scheduling and management. Coded up HTML in Notepad.

**Microsoft Corporation, On-Site Photo Editor (Dec. 2008-Dec. 2009)**

Redmond, WA – (1-year contract, Aquent) Media Acquisitions Department. Manage, select and edit images to fulfill various requests from internal Microsoft departments, including work for MSN.com and Bing.com.

**MSNBC.com, On-Site Olympics Multimedia Producer (July-Aug. 2008)**

Redmond, WA – (8-week contract, Filter) Multimedia Team, Manage, select and edit images for ‘Daily Emotional Moments’ slideshow throughout the 2008 Beijing Summer Olympics.

**The Washington Post (Sept. 1999-July 2004)**

Washington, DC

**News IT: Assistant Systems Editor**

**News Desk: Assistant News Editor**

**Photo Desk: Assistant Photo Editor**

**Education**

**Ohio University,** Coursework for M.A. in Photography, Visual Communication, Photo & Graphics Management. Thesis defense, 2016

**Ohio State University,**

B.A. Journalism

**Professional Development**

**WordCamp Columbus Speaker:** Photo Prep 101, July ’15

**CodeAcademy:** Member since ’15

**WordCamp Columbus Speaker:** Fonts & Typography, August ’14

**Adobe Customer Advisor:** Member since ’14

**Society for News Design Seminar:** How to Design for the iPad ‘14, Washington, DC

**WordPress Columbus Meetup:** Member since ’13

**The Kalish Visual Editing Workshop:** ’07 Muncie, IN

**Bellingham Visual Journalism Conference:** ‘12 Panel Speaker, Bellingham, WA

**Lynda.com:** Member since ’11

**Society for News Design Conference:** ’04 Tech Coordinator, Volunteer, Washington, DC

**MacWorld:** ’02 and ’03, San Francisco

**Social Media**

Twitter, Linkedin, Pinterest, Tumblr, Instagram, Google+, Flickr, GoodReads, FourSquare, SlideShare, GitHub, YouTube, Vimeo, Slack, SoundCloud, Skype, StumbleUpon, Digg, Reddit, Delicious, Pandora, Meetup

**Certification**

**UNIX I**, 2001

**Adobe PhotoShop,** 1992

**QuarkXPress,** 1992